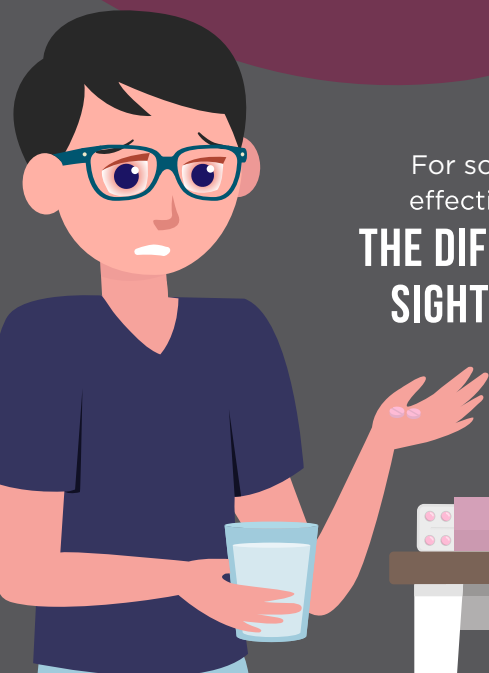
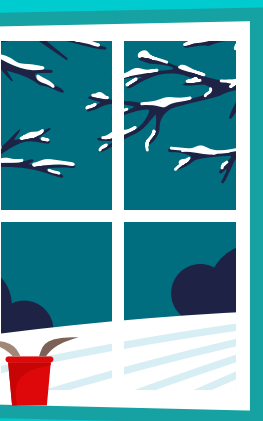
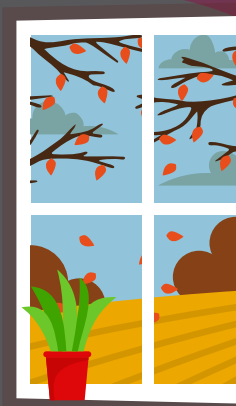


# STEP THERAPY HURTS VISION PATIENTS



For some patients, finding effective treatment can be **THE DIFFERENCE BETWEEN SIGHT AND BLINDNESS.**



**BUT SOME INSURERS REQUIRE STEP THERAPY OR "FAIL FIRST,"**

forcing patients to take an older or less expensive medication before getting the one prescribed by their doctor.



As patients fail one medication after another...

**...THEIR SYMPTOMS WORSEN.**



**FAIL FIRST REQUIREMENTS ARE FAILING VISION PATIENTS.**



VISION HEALTH  
ADVOCACY COALITION